

# DATA PROTECTION AND PRIVACY POLICY APPLICABLE TO THE UUTISRAIVAAJA COMPETITION

## 1. Controller

Name: Helsingin Sanomat Foundation  
Business ID: 2066823-5  
Postal address: P.O. Box 367, 00101 Helsinki, Finland

## 2. Name of register

Application form for the Helsingin Sanomat Foundation's Uutisraivaaja competition

## 3. Controller's contact person

Saila Linnahalme, Vice President, [saila.linnahalme@hssaatio.fi](mailto:saila.linnahalme@hssaatio.fi).

## 4. Purpose of and legal basis for personal data processing

The data collected in the register consists of the contact details of applicants to the Uutisraivaaja competition.

The personal data collected is used for processing applications submitted to the Uutisraivaaja competition and for communication. Data transferred to long-term storage is used for scientific research.

For an application to be eligible for processing, the applicant is required to give the personal data requested on the application form. Should the personal data be incomplete, the application may be left unprocessed.

The data of the people participating in the competition is stored and processed based on the persons' own consent.

## 5. Processors of personal data

The personal data is processed by the personnel of the Helsingin Sanomat Foundation, the preliminary jury and jury of the Uutisraivaaja competition, as well as the register's technical maintainers.

The data is shown only to the extent necessary in terms of the recipient group's operations.

## 6. Protection of register

The application and any appendices attached to it will be stored on the Google Drive account owned by the Helsingin Sanomat Foundation. For more information on Google's privacy policy see <https://cloud.google.com/security/gdpr/>.

## **7. Storage period of personal data**

The personal data is stored until the end of the Uutisraivaaja competition. After this, the applications may be transferred to the Foundation's archives for long-term storage.

## **8. Data subject's rights and obligations**

Data subjects have the right and obligation to correct any erroneous data. The data can be corrected by contacting the personnel of the Helsingin Sanomat Foundation.

Data subjects have the right to have all their data deleted from the register without unreasonable delay, unless its storage is required for legal or public interest reasons.

Data subjects also have the right to lodge a complaint with the supervisory authority if they think their personal data has been processed incorrectly.

## **9. Disclosure of data**

Data on any grants/prizes paid to natural persons is disclosed to the Tax Administration.

The Foundation does not disclose the applicant's or the application's data for any other purpose. All those processing the data have signed a non-disclosure agreement.