

DATA PROTECTION AND PRIVACY POLICY OF THE UUTISRAIVAAJA COMPETITION'S NEWSLETTER

1. Controller

Name: Helsingin Sanomat Foundation

Business ID: 2066823-5

Postal address: P.O. Box 367, 00101 Helsinki, Finland

2. Name of register

Newsletter of the Uutisraivaaja competition

3. Controller's contact person

Saila Linnahalme, Vice President, saila.linnahalme@hssaatio.fi.

4. Purpose of and legal basis for personal data processing

The collected personal data is used for sending the newsletter about the Uutisraivaaja competition and invitations to related events.

The data is stored and processed based on the persons' own consent.

5. Processors of personal data

The personal data is processed by the personnel of the Helsingin Sanomat Foundation and the people involved in the newsletter's technical implementation. The data is shown only to the extent necessary in terms of the recipient group's operations.

6. Protection of register

The newsletters are sent using the Mailchimp service. For more information on Mailchimp's privacy policy see: <https://mailchimp.com/legal/>.

7. Storage period of personal data

The personal data is stored until the end of the Uutisraivaaja competition or until a data subject requests that their data be deleted.

8. Data subject's rights and obligations

Data subjects have the right and obligation to correct any erroneous data or to request that their data be deleted.

The controller must delete any data subject to a deletion request without unreasonable delay, unless its storage is required for legal or public interest reasons.

Data subjects also have the right to lodge a complaint with the supervisory authority if they think their personal data has been processed incorrectly.

9. Disclosure of data

The Foundation does not disclose data saved in the subscription register of the newsletter concerning the Uutisraivaaja competition to third parties.